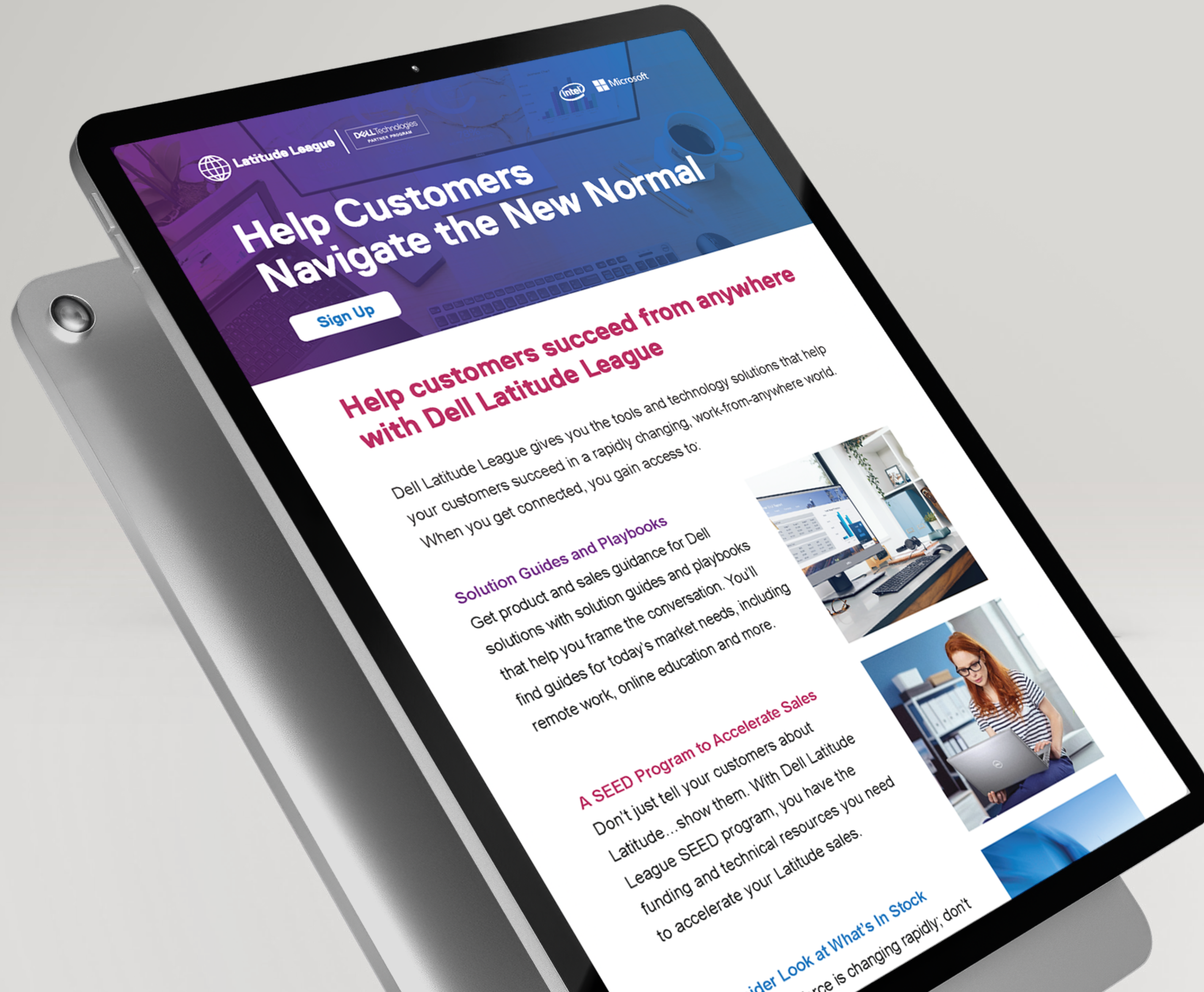




DELL


LATITUDE LEAGUE





Latitude League






Microsoft

Help Customers
Navigate the New Normal

Sign Up



How to Log in to the Latitude League Site

The Dell Latitude League site is where you can access everything related to our Latitude League program – playbooks, sales incentives, and support materials. We want to make it as easy as possible for you to access that information, so we added a simple login step to the site. This modification ensures users won't have to re-register each time cookies are cleared from a browser.

This isn't a complex, multi-step authentication login; it's probably the easiest login you've ever seen.

1. Visit the **Latitude League** site

2. Enter your email address as your username

3. Enter "dell" as your password


That's it. No email authentication password reset required.

Thanks to everyone who notified us that site access needed improvement. We appreciate your input.


Log In Now >


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One Dell Way, Round Rock, TX 78682



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Help customers succeed from anywhere with Dell Latitude League

Dell Latitude League gives you the tools and technology solutions that help your customers succeed in a rapidly changing, work-from-anywhere world. When you get connected, you gain access to:


Solution Guides and Playbooks

Get product and sales guidance for Dell solutions with solution guides and playbooks that help you frame the conversation. You'll find guides for today's market needs, including remote work, online education and more.




A SEED Program to Accelerate Sales

Don't just tell your customers about Latitude...show them. With Dell Latitude League SEED program, you have the funding and technical resources you need to accelerate your Latitude sales.



An Insider Look at What's In Stock

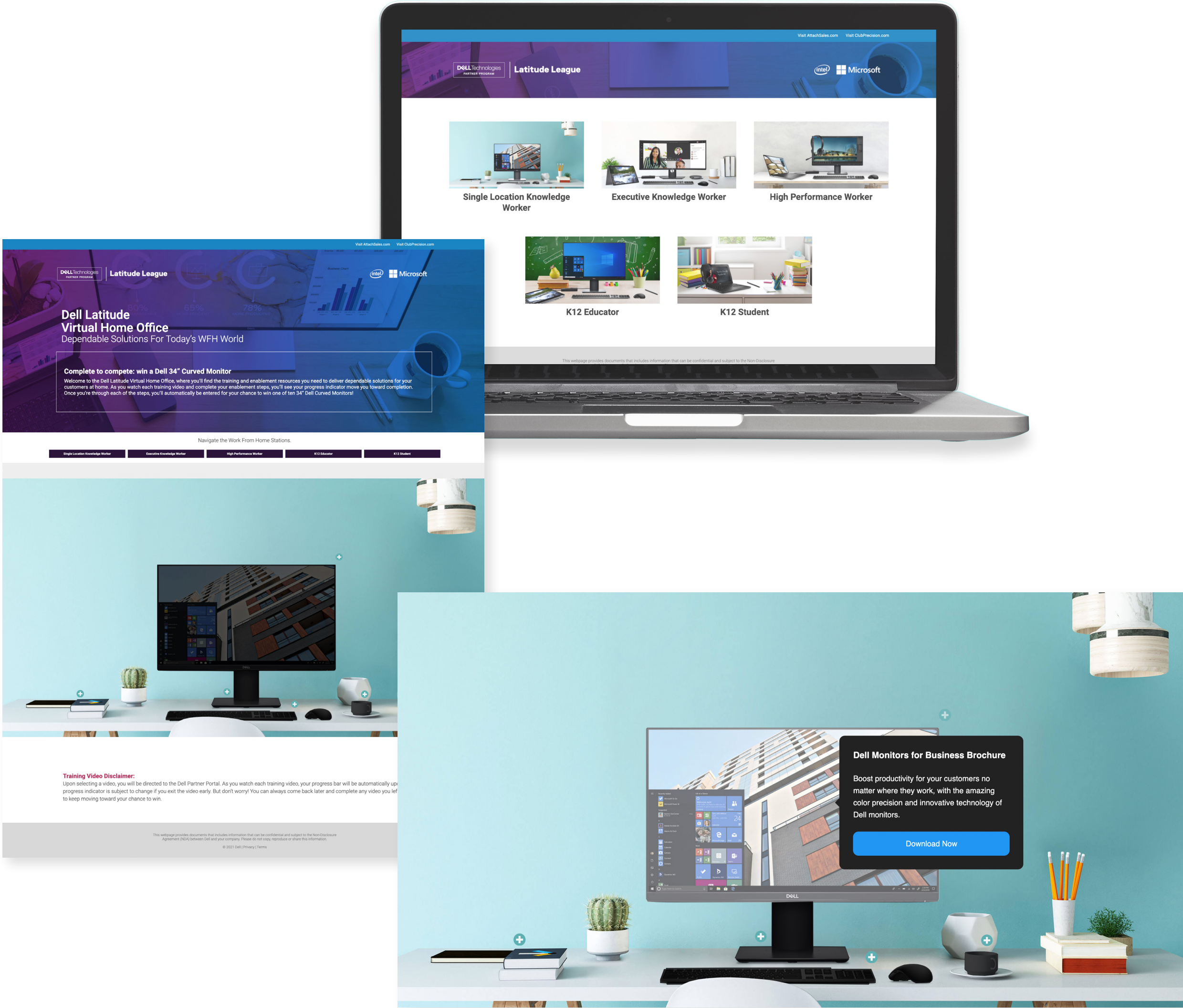
Today's workforce is changing rapidly; don't make customers wait for the technology they need. Sell what's on the truck to accelerate delivery, empower workforce productivity,



Emails

DELL

LATITUDE LEAGUE | CHANNEL PARTNER MARKETING



Microsite with interactive functionality including a main menu and tracking of participant progress for entry into prize drawings.

DELL

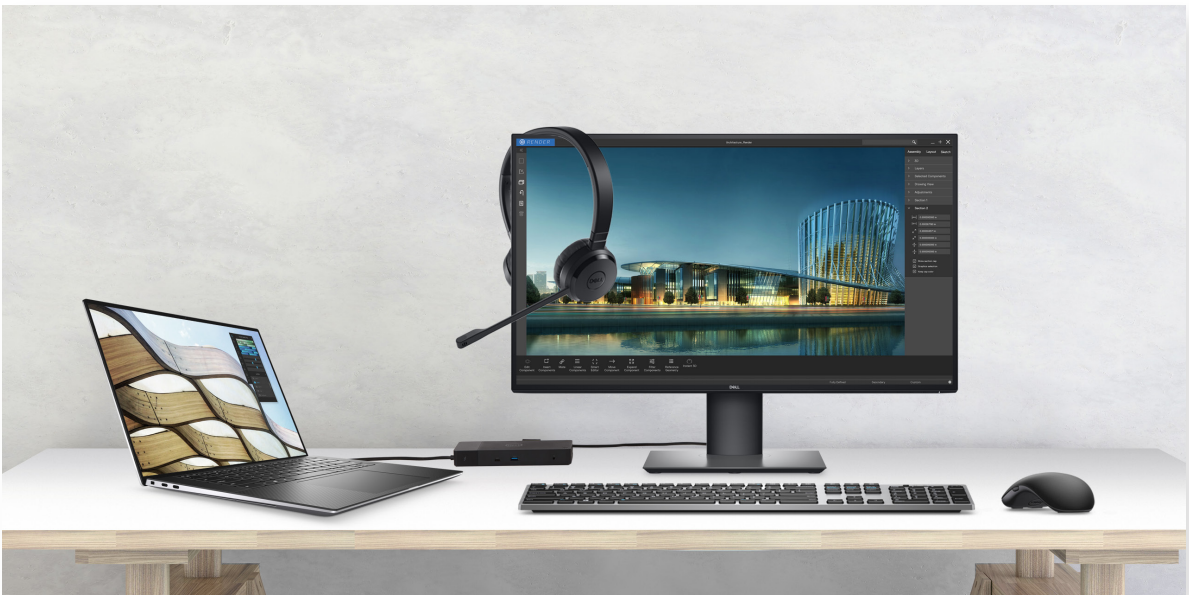
LATITUDE LEAGUE | CHANNEL PARTNER MARKETING



Executive Knowledge Worker



Single Location Knowledge Worker



High-Performance Worker

Five (5) persona-specific virtual WFH station pages on the microsite



K12 Educator



K12 Student



Claim your invitation to the elite Dell Technologies Latitude League, and you'll have access to the resources you need to help customers navigate the new normal.

Gain instant access to unmatched sales training, tools and incentives, and keep your customers — and your business — moving forward with technology solutions that help navigate whatever comes next.

- Exciting incentives
- Sales challenges
- Enablement tools and sales programs to help you set your business apart



Solution Guides and Playbooks

Help customers succeed in a rapidly changing work-from-anywhere reality with solution playbooks that offer product and sales guidance for solutions designed for the virtual world.



SEED Program

Give your customers hands-on experience with Dell Latitude laptops powered by Intel® Core™ processors. The SEED program handout contains all the information you need to build a sales program designed to convince and create value for your customers.



Sell What's On the Truck

Dell has the technology your customers need, in stock and ready for prompt delivery. Get the "What's On the Truck" sales guide and help them choose solutions that will empower workforce productivity without the wait. Your customers will thank you!

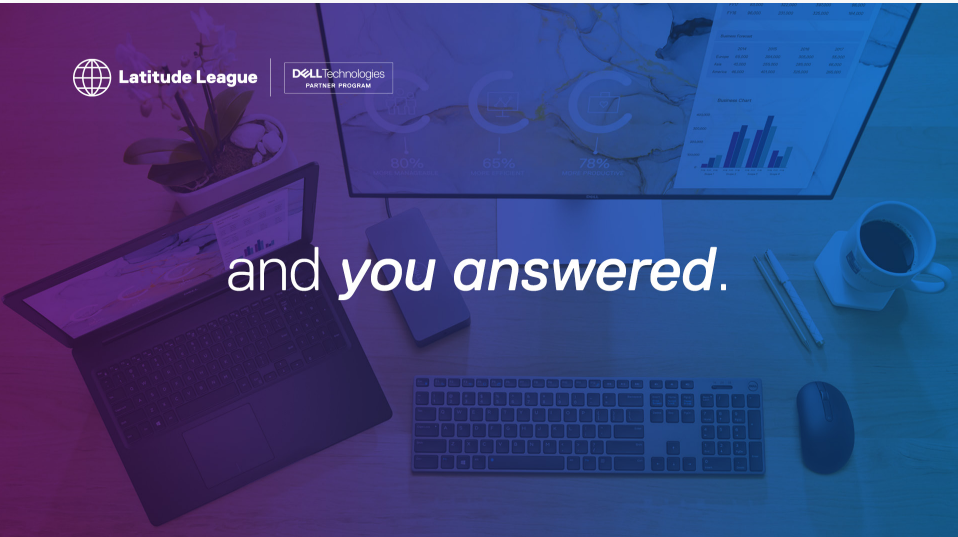
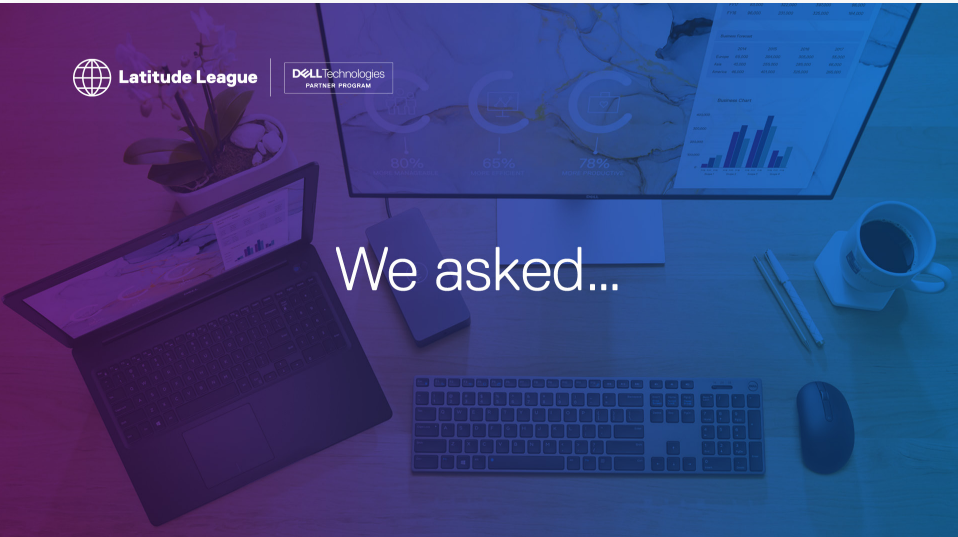


Challenges and Contests

Continue to check in to get details on our latest quarterly contests. Through these exciting challenges, you'll learn about the latest Dell Latitude solutions and markets, test your knowledge, and compete to win rewards, incentives, and prizes.

Register now at [Latitude-League.com](https://latitude-league.com).

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